

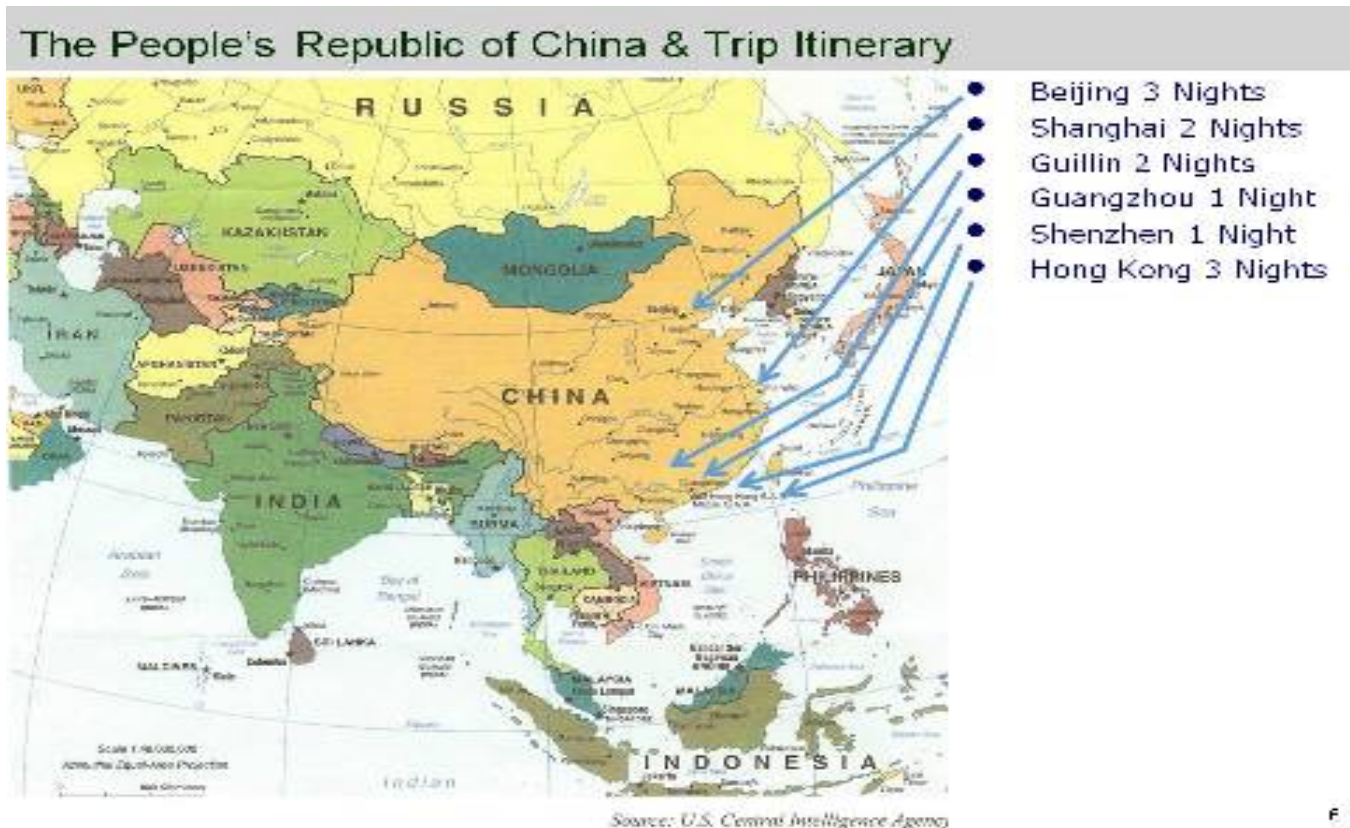
A Fresh New Voice in Support of American Business

By Brian Sear

On February 4th, 2009 an article by Stephen Labaton about curbing pay and seeking to change corporate culture appeared in the New York Times. This is typical of elites that think they know better than the free market and the millions of American business men who have lifted America financially to the number one democracy in the world. America's GDP at \$14 Trillion is at least three times the size of any other nation.

I don't know about you but I am sick and tired of listening to politicians and media pundits play the blame game. Day after day we are insulted with show trials played out in Congress and gotcha politics played out on TV by individuals that have no useful business experience. This Article is to introduce my motivation to become a contrarian who still believes in the American Dream. I will offer a fresh voice in support of business men that have made this country great.

Always on the lookout for outstanding opportunities, I discovered in early 2007 an insightful newsletter called "The China Strategy". Robert Hsu the author and owner earned his stripes at Goldman Sachs and he speaks both English and Chinese mandarin. With extensive experience on mainland China and a strong Taiwan heritage he sparked my interest.



By March 2007 I was investing in interesting Chinese stocks and making a good return. I was having so much fun that I decided to go to China to check out the facts on the ground. Robert offered an investors tour of 6 cities including historical sites, businesses and two stock exchanges for key clients. See map above.

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It was an offer too good to turn down. Needless to say I went and was overwhelmed by the enthusiasm and professionalism of the young Chuppies generation and their accomplishments in just twenty five short years. In general the Chinese people I met think highly of their government. There may be pockets of discontent over a few human rights issues, but the people believe that by focusing on GDP growth as the highest priority they can improve their lives and freedoms will follow.

Traveling around Shenzhen is a sight to behold. A fishing village twenty five years ago, it now rivals America's Silicon Valley for modern buildings and a young educated and entrepreneurial population. Upon my return home to the USA, I was excited to share my observations, experience and feelings about the China miracle. Yes it's a miracle, but it's based on sound strategy, from the bottom up and the top down. Having spent 40 years executing strategy in companies that I founded and empowering young companies to think strategically, I knew that America can and should retain its powerful position as the number one democracy. America today is at least three times larger in GDP than any other nation.

If I, along with many successful corporations, could learn the perspectives of natural and strategic competition introduced by Bruce Henderson and Boston Consulting Group (BCG) in the 1960's, then so can America's burdensome government get out of the way and let free enterprise flourish.

Much to my surprise, I discovered upon my return that the chattering classes of elites that appear to be running our country without adult supervision by "We the People" have already conceded defeat. They make comments and write articles, accepted as gospel by the drive by media such as "The 21st Century will be the Chinese Century."

Saddened by the sorry state of affairs that our politicians are leading us all into by their "blame America first" attitude and loser mentality I was inspired to be a contrarian and continue my belief in the American Dream.

I started my Quest by putting together a PowerPoint presentation that includes information from the trip along with clarification of the China Miracle, a strategy outline for America and a discussion about America's spirit to choose the right fork in the road. The question is; "Can we succeed for the foreseeable future or will we fail as a civilization as others have failed before us.

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The cover page of the PowerPoint Presentation is shown below.



Go to www.briansear.com or www.wecanwakeupamerica.com to get a free sample Chapter.

My Quest led me to write a book called "Wake up America". It is at the publisher and should be available in Q4 2009.